



Finding solutions for epidemic of bullying

Teachadestore.com is helping educators and parents address student safety issues by providing topic-sensitive books and videos for use in both the classroom and home

Nov. 02, 2010 – MIAMI, Fla. – Every day thousands of young children and teens wake up afraid to go to school due to bullying. Bullying is a problem that affects millions of children regardless of race or class. Many parents and teachers don't always notice that a child is being bullied, and if they do, many are unsure what to do about it. Education and intervention are essential in stopping bullying in our schools, homes and workplaces.

[TeachAde](#), the premier social networking source for educators, in partnership with [Sima S. Enterprises](#), is doing their part to tackle the epidemic of bullying across our nation by offering valuable educational resources that focus on the subject of bullying, cyber-bullying and student safety via the [TeachAdeStore.com](#). The online store provides an effective and user-friendly central location for educators to find high-quality resources that enhance their classrooms and curriculums.

According to a study released last month by the Josephson Institute of Ethics, half of the 43,000 high school students surveyed say they've bullied someone in the past year, and nearly half say they've been the victim of bullying. Books and DVDs such as *"Bullies are a Pain in the Brain,"* and *"Bullyproof Your Child for Life,"* are just two examples of resources offered by TeachAdeStore.com that can help educators and parents address and offer solutions to this subject.

In addition to resources dealing with bullying and student safety, TeachAdeStore.com also contains over 300 unique and often hard-to-find books and videos for children, teens, parents and teachers about adolescence, growing up, and other valued topics. These resources are directed at all levels of development and need, from toddlers and teens to parents and educators.

"This store was built with the purpose of providing hard-to-find educational books and videos all together in one intuitive and valuable site for educators to utilize," said Michael Pearce, CEO of TeachAde.com. Dedicated to providing support and resources direct to educators, Teachadestore.com is unique from other online retailers in that it accepts purchase orders from school systems instead of forcing teachers to use their own funds.

About TeachAde

TeachAde.com is the first social network for educators providing them with the ability to create, search and share resources to enhance their teaching and professional development as well as network with other educators. TeachAde is available free of charge and members consist of K-12 teachers, college professors, and representatives of commercial and non-profit enterprises that serve the teaching community. Investor funding for TeachAde.com has been provided by Robert Potamkin, Co-Chairman of Potamkin Companies. For more information please visit www.teachade.com or contact Dawn Mena at dmena@teachade.com.